



# PUBLISHING MINISTRIES

---

**MISSION FIRST: I WILL GO**





# The Mantra

---

**“changing society,  
a book at a time”**



Bringing  
*hope*  
into every  
*home*

## Our Theme

**“Bringing home into every home”**

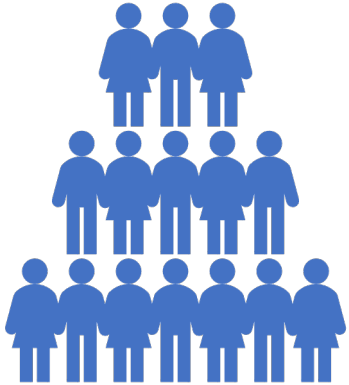


# **The Mission Statement**

The Publishing  
Ministries of East  
Jamaica Conference  
exists to

proclaim the everlasting  
gospel through  
literature giving hope  
and certainty.

# The Vision



Full-time and part-time  
Colporteurs, students, and  
members working with



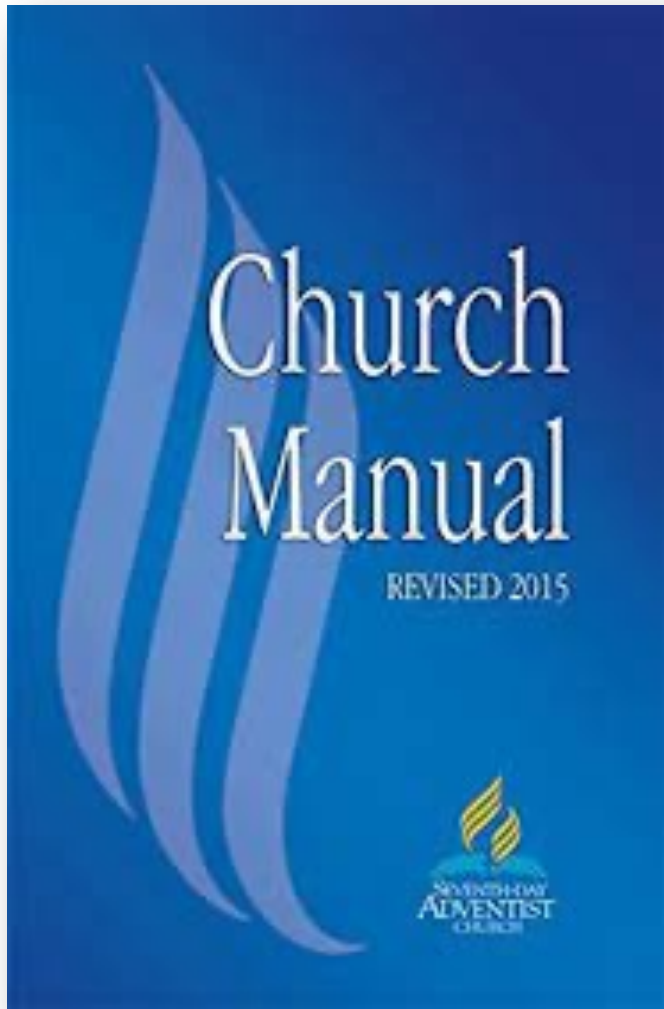
greater commitment  
and living in readiness  
for the second coming

# The Priorities

1. To distribute
2. To train
3. To sell
4. To recruit
5. To promote

# The Logo





Publishing Ministries  
coordinates and promotes  
literature evangelism under  
the supervision of the  
publishing council and the  
appropriate publishing  
organisation for the territory  
Pg.96

# Literature Ministries Coordinator Ministry Description

## Collaborate

Collaborate with your conference. Plan and promote literature evangelism in conjunction with your conference

## Acquire and promote

Acquire and promote missionary literature

## Assist

Assist other local church departments with the promotion, sale, and distribution of magazines and other missionary literature

# Literature Ministries Coordinator Ministry Description

---

Recruit those who are interested in being full time or part time Colporteur

# Literature Ministries Coordinator Ministry Description

**Organize outreach events.** Coordinate mass distribution efforts in the community and at public events in collaboration with Personal Ministries.

**Plan follow-up.** Work with your church's Personal Ministries Leader to coordinate visitation and Bible studies with people who have indicated an interest in your church as a result of the literature they received.

## **Support student and professional literature evangelists.**

Offer them lodging, food, transportation, and insight into your community. Provide a time for them to share stories from their ministry with the congregation. Pray for their ministry.

**Share results.** Work with your pastor to schedule times for periodically sharing results and testimonies from literature ministry with the congregation.

# Evangelistic Strategies

1. Stamp/label books with the church's accessible contact information
2. Collaborate with Education to start or restart a reading class
3. Promote the free Apps for the SOP books
4. In consultation with the conference, arrange for a Colporteur to share other publications at your local church

# Evangelistic Strategies

1. Read a book; give a book
2. Dedicate a pocket, purse, etc to the Lord
3. Each church should acquire and package a book or magazine for the non-Adventists guests.
4. Endeavor to distribute at least **50 pieces of literature per month**

# The Great Controversy

Project 2.0

**This year is designated as  
the year of the massive  
distribution of the GC.**

"The Lord impressed me to write this book in order that without delay it  
might be circulated in every part of the world."



*Ellen G. White*

